

**Open-Oxford-Cambridge AHRC DTP**  
**Engaged Communications Cohort Day with BBC**  
**Monday 24 February 2020**  
*Walton Hall Campus, The Open University, Milton Keynes*

TIME	ACTIVITY	LOCATION
10:00	<b>Coffee &amp; Registration</b>	Berrill Café
10:30	<b>Welcome &amp; agenda for the day</b> <i>David Rechter, OOC DTP Director and Steve Taschini, Taschini Media Ltd., former Head of Television training at the BBC</i>	Berrill Theatre
10:45	<b>Storytelling: How to communicate your research to a wider audience</b> <i>Steve Taschini, and Gwenan Edwards, former TV Presenter and now BBC Trainer</i>	Berrill Theatre
11.30	<b>Elevator pitch of your doctoral research to camera</b> <i>Steve Taschini, Gwenan Edwards and Manju Mitra, all BBC trainers</i>	Library seminar rooms
13:00	<b>Working lunch</b>	Library Atrium
14:00	<b>Reviewing the film pitches</b> <i>Led by Steve Taschini, Gwenan Edwards and Manju Mitra</i>	Library seminar rooms
15.15	<b>Using social media – the benefits, the effective shortcuts, the pitfalls</b> <i>Manju Mitra, BBC Trainer</i>	Berrill Theatre
15:45	<b>Coffee</b>	Library Atrium
16:15	<b>Becoming an ‘engaged’ academic</b> <i>Paul Lawrence, OOC DTP Associate Director and Professor of History, Open University and Steve Taschini</i>	Berrill Theatre
17:00	<b>Drinks &amp; canapés reception</b>	Library Atrium
18:00	<b>Event ends</b>	

## **BBC Trainers**

**Steve Taschini** - Steve started his BBC career in local radio, then joined regional TV at Look East. He spent some time in the independent production sector and SKY News before returning to the BBC, firstly as Assistant Editor Radio Cumbria, Editor Radio Kent, Business Manager for English Regions and lastly BBC Oxford as Executive Editor of the multi-platform team there. Steve then joined the BBC Academy and was Head of TV training for three years. He is now a freelance coach and trainer, working in the UK and around the world, as far afield as the Solomon Islands, Nepal, Singapore, India, Africa and the USA.

**Gwenan Edwards** - Gwenan worked with BBC News and BBC World for 15 years as a journalist and presenter - covering stories across much of Europe, the US, Africa, Asia, the Middle East and the Caucasus. Working with the BBC Academy for over 10 years as a trainer and producer. She worked on the award winning BBC "Expert Women" project – training over a hundred female academics and business women in general media, presentation and interview skills. Individual projects, include training presenters for the Invictus Games on BBC One, and training academics who are fronting various BBC programmes - such as the BBC Four series, "Climate Change by Numbers".

**Manju Mitra** - Manju is a multimedia trainer with 7 years of experience working with the BBC Academy's International training team. She began her career as a local radio reporter in 1994. Since then she's reported for newspapers and magazines, researched TV documentaries, and has even had a stint working for Guinness World Records along the way! She joined the BBC in 2001 as a senior producer for BBC news programmes, including the World Service and Asian Network, and has worked across radio, television and digital platforms.